AGZA® AMERICAN GREEN ZONE ALLIANCE

NATIONAL ASSOCIATION OF LANDSCAPE PROFESSIONALS

New Jersey Landscape Contractors Association NJLCA Growing Every Day

NJGIC.ORG New Jersey Green Industry Council

NJNLA 1915-2015 100 YEARS & GROWING NEW JERSEY NURSERY & LANDSCAPE ASSOCIATION

Join us Wednesday, September 14th from 8am to 2:30pm
Alstede Farms (Harvest Hall), Chester, New Jersey

LANDSCAPE INDUSTRY SUSTAINABLE LAND CARE CERTIFICATION WORKSHOP

Join the American Green Zone Alliance (AGZA), National Association of Landscape Professionals (NALP), New Jersey Green Industry Council (NJGIC), New Jersey Landscape Contractors Association (NJLCA) and New Jersey Nursery and Landscape Association (NJNLA), for an informative certification program. For just $125, attendees will receive:

- *Access to **15 interactive webinars** that teach the fundamentals of electric-powered sustainable land care.*
- ***Classroom Instruction** that emphasizes the importance of training and certification, satisfying aesthetic expectations, and reaching Return on Investment. Specific topics covered include the following:*
  - *Battery electric basics*
  - *Infrastructure and charging*
  - *Impact reduction and benefits*
  - *Work productivity considerations*
  - *Economics (ROI, Downstream savings, cost-effectiveness)*
  - *Case studies*
  - *External influencers that are making decisions & changes to **your** industry – and what you can do about it*

- ***"Hands-On" Component**: The hands-on equipment component that follows the classroom session will feature three or more leading brands of commercial grade equipment – handheld tools (blowers, saws, trimmers) and mowers. Leading manufacturers of commercial equipment will be invited to display/demonstrate mowers and handheld tools.*
- ***Recertification Credits:** NJ Pest: 13-3, 3A-3, 8C-3, CNLP: 1.5 Environment and 1.5 Professional, ProFACT: 3 & NALP LIC Recertification Credits available.*

Workshop Schedule

8:00 to 8:45	Check In / Morning Refreshments
8:50 to 9:00	**NALP Presentation**
9:00 to 10:00	**Success Starts with the Soil -** *Brian Oleksak, County College of Morris*
10:00 – 11:00	**Breaking Barriers – A Conventional Landscape Transition to Sustainable Land Care** – *Richard McCoy, Richard McCoy Horticultural Services*
11:00 to 12:30	**AGZA (presentation with Q&A)**
12:30 to 1:00	Lunch
1:00 to 2:00	**Field Tool Introduction and Demos**
2:00 to 2:30	**Interactive Q&A with Hosts and Tool Reps**
2:30	Presentation of Certificates | End of Workshop

***Easy Registration* – Place your phone camera on the QR Code & fill out registration info or click HERE to register.**

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Workshop & Certification Description

Success Starts with the Soil by Brian Oleksak, County College of Morris
New landscape projects often begin with challenging soil conditions. This presentation will focus on assessing soil conditions for new plantings and making the necessary amendments for long-term success of the landscape. The presenter will discuss the importance of organic materials in building the perfect soil/plant relationship.

Breaking Barriers - A Conventional Landscape Transition to Sustainable Land Care by Richard A. McCoy, Richard A. McCoy Horticultural Services, Inc.
Participants of "Breaking Barriers - A Conventional Landscape Transition to Sustainable Land Care" will learn how IPM programs can aid a transition to sustainable land care. The four steps of transitioning to organic lawn care and cultural best practices, proper fertility, 25b, bio pesticides, and natural herbicides. They will also learn how minimizing lawns and incorporating native plants in the landscape will reduce and even eliminate synthetic chemicals to suppress pests, pathogens and develop vital food webs and ecosystem functions. We'll discuss the external forces pushing against our industry and how we can learn from our history to improve our services and the industry's public perception for the future. Additionally, how incorporating sustainable practices into your company will help you "Break the Barriers" of this emerging market and how it will benefit your business.

Fundamentals Certificate Course for Low Impact, Low Noise Landscape Maintenance Operations by Dan Mabe, Founder, American Green Zone Alliance
The workshop is designed to educate the landscape and outdoor living industry in the basics of implementing battery electric landscape maintenance and operations with online, classroom and live "hands-on" components. Upon completion of all components, attendees will be awarded an "AGZA Service Pro Certification Level One."

"Online" Component (completed in advance of the 9/14 workshop): Includes 15 interactive webinars that teach the fundamentals of electric-powered sustainable land care by covering the following topics:

- Importance of Certification
- Electric: The Way of the Future
- Health & Environmental Impacts of Gas Equipment
- How Electric Battery Equipment Works
- Commercial Mowers: Electric vs. Gas
- Commercial Handheld Tools: Battery Electric vs. Gas
- Commercial Grade vs. Residential-Prosumer Grade
- A Guide to Selecting Battery Electric Equipment
- Operating Battery Electric Equipment
- Handling Battery Electric Equipment
- Maintaining Battery Electric Equipment
- Charging Battery Electric Equipment
- Storage & Infrastructure for Battery Electric Equipment
- Battery Life Cycle and Recycling
- Safety Review

Mandatory quizzes are given at the end of each webinar and a final exam is given that qualifies the participant towards certification (classroom component is required for final certification).

"Classroom" Component: Emphasizes the importance of training and certification, satisfying aesthetic expectations, and reaching Return on Investment. Specific topics covered include the following:

- Battery electric basics
- Infrastructure and charging
- Impact reduction and benefits
- Work productivity considerations
- Economics (ROI, downstream savings, cost-effectiveness
- Case studies
- External influencers that are making decisions & changes to **your** industry – and what you can do about it

"Hands-On" Component: The hands-on equipment component that follows the classroom session will feature three or more leading brands of commercial grade equipment – handheld tools (blowers, saws, trimmers) and mowers. Leading manufacturers of commercial equipment will be invited to display/demonstrate mowers and handheld tools.

Recertification Credits Available: NJ Pest: 13 (IPM in Schools)-03, 3A (Ornamentals)-03, 8C (Campground)-03, CNLP: 1.5 Environment and 1.5 Professional, ProFACT: 3, NALP Landscape Industry Certified recertification: 1 CEU per hour of instruction.